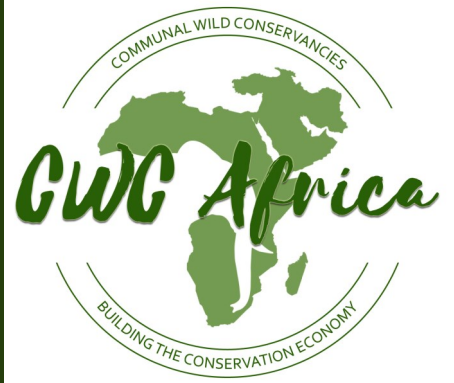


CWC AFRICA



Another proud initiative by the African Conservation Trust



www.projectrhinokzn.org

www.projectafrica.com

SERVICES

- STRATEGIC REVIEWS
- GENERAL MANAGEMENT PLANS
- RANGE EXPANSIONS
- MANAGEMENT CONSULTING
- MARKETING PLANS
- CONSERVATION PLANS
- OPERATIONAL PLANS INCL. OUT-SOURCED SOLUTIONS
- COMMUNITY OWNERSHIP STRUCTURES
- COMMUNITY MANAGEMENT MENTORING

BUILDING THE CONSERVATION ECONOMY...

African Conservation Trust (ACT) **CWC Africa** represents a Communal Wild Conservancies (CWC) Development Initiative, with the objective to “Build the conservation economy”. We achieve this through conservation range expansion initiatives, which include converting community land surrounding state (national and provincial) parks into Communal Wild Conservancies (CWC’s), that represent an extension of the existing National Park Eco-systems. Each CWC company has a Master Development and Business Plan(s) prepared, incorporating multi-use, layered, opportunity zones, in order to protect these areas from encroaching development, whilst **creating sustainable and conservation-based revenue streams for the local communities** and other stakeholders.

WE PROPAGATE A CONSERVANCY DEVELOPMENT MODEL TO ACHIEVE OUR STATED OBJECTIVE

CAMBRIDGE DICTIONARY CONSERVANCY DEFINITIONS:

“an area of land kept in its natural state, especially for wild animals and plants to live in and be protected”

“an organization whose aim is to protect natural areas or interesting and important places, and the animals and plants living in them”

FRANCOIS DU TOIT

Francois has led African Conservation Trust for the past 14 years, having spent the first part of his career in corporate banking and the NGO development sector. He has been at the forefront of collaborative partnerships in the environmental sector with an ability to leverage relationships and funding for impact and longevity. He has successfully raised nearly R200 million for various conservation, heritage and environmental projects since 2006.

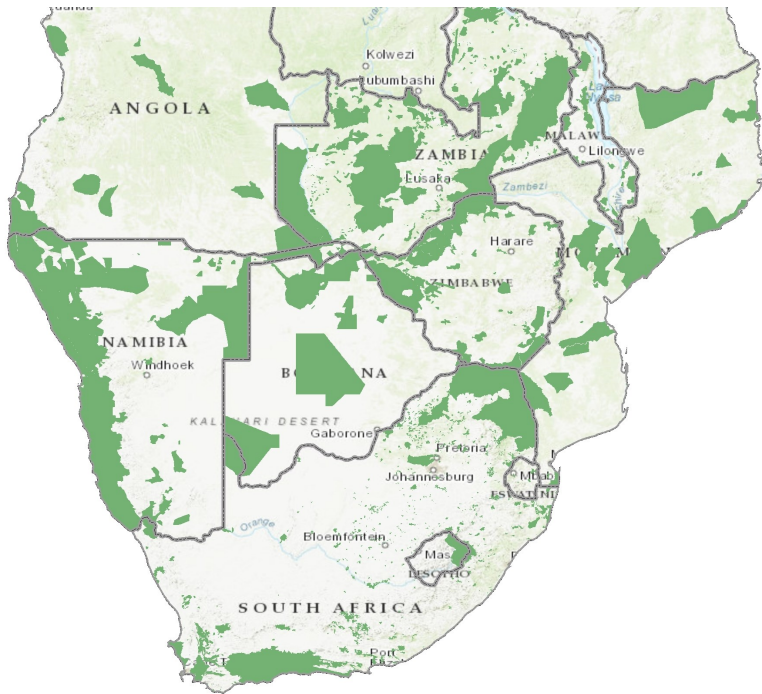
JAMES ARNOTT

James’ early career revolved around FMCG marketing management, working with corporates such as Unilever and Robertson’s Spices, based in Durban. He moved into property full time in 2003 and has subsequently been involved with a number of reputable development and construction businesses in ownership and various roles and has completed a number of successful property developments in South Africa.

GRANT FOWLDS

Grant is a passionate conservationist, a connector and communicator with a unique ability to bring people together. His fluency in both Zulu and Xhosa are a critical tool in bringing this project to fruition. He is a best selling author, and his book *Saving the Last Rhinos*, is opening doors and connecting people from all over the planet with this project and programme for rangeland expansion. Grant has an empathy for communities and the conservation sector he serves that is evident in his tireless campaigning.

CWC AFRICA has identified 6 million hectares of landscapes, with a focus on community land and reserves adjoining National and Provincial Parks in Africa



Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

- Margaret Mead

CWC AFRICA

KEY CONTACT DETAILS

Francois du Toit

Cell : (SA) +27(0)82 852 6466

Email: ceo@projectafrica.com

James Arnott

Cell: (SA) +27(0)83 6258078

Email: james@projectafrica.com

Grant Fowlds

Cell: (SA) +27(0)83 2641978

Email: grant@projectrhinokzn.org

Physical Address

Unit 18 Acacia Business Park
73 Nguni Way
Waterfall
KwaZulu-Natal
South Africa

Postal Address

PO Box 310
Linkhills
3652