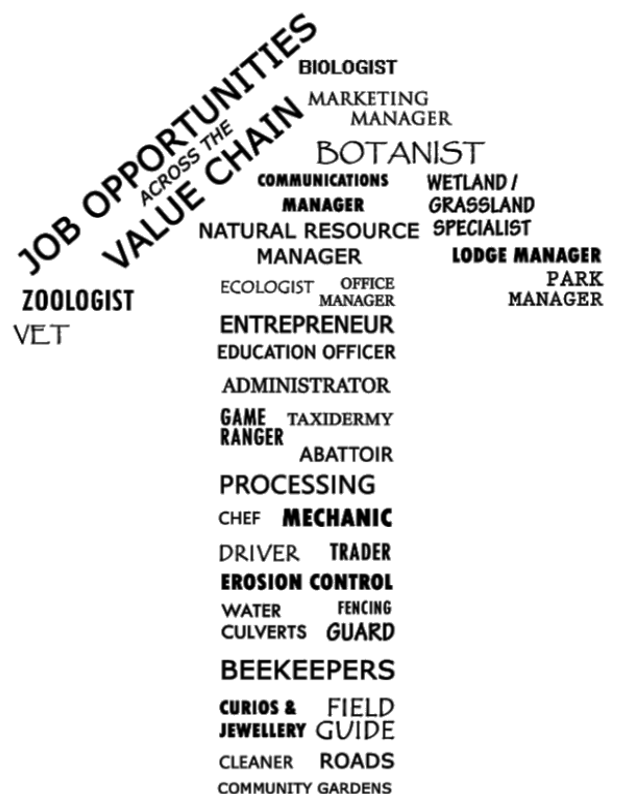




UNLOCKING THE WILD ECONOMY

Africa's vast remaining wilderness areas are under serious threat from human encroachment, mining, industrial agriculture, degradation and climate change. Conversely, their neighbouring communities are often faced with poverty, unemployment and lack of access to the Biodiversity/Wildlife Economy.

The identification of land usages, beyond a reserve, and the stimulation of an economy built around the Wild Economy, is the answer. These "fringe" economies provide activity, opportunity and livelihoods, the value of which goes beyond simple income and jobs. They provide a sense of ownership, pride of place, and partnerships.



The Wild Economy offers job opportunities across the value chain

THE CWC CONSERVANCY MODEL

African Conservation Trust, Project Rhino and specialist partners CWC Africa are working to unlock Africa's Wild Economy.

CWC Africa is a Community Wilderness Conservancy (CWC) Development Initiative, with the stated objective to convert Africa's community land surrounding national parks into Community Wilderness Conservancies (CWC's), which will represent an extension of the existing National Park Ecosystems.

Each CWC will have a Master Development Plan prepared, incorporating multi-use, layered, buffer zones around all national parks, in order to protect these areas from encroaching development, whilst **creating sustainable and conservation-based revenue streams for the local communities** and other stakeholders.

The ACT CWC Africa Project has already identified 6 million hectares of landscapes, with a focus on community reserves adjoining National and Provincial Parks in Sub Saharan Africa.

KEY CONTACT DETAILS:

Francois du Toit - Strategic and Fundraising Director

ceo@projectafrica.com

James Arnott- Project Director

james@projectafrica.com

Grant Fowlds - Operations Director

grant@projectrhinokzn.org

"The earth will not continue to offer its harvest, except with faithful stewardship. We cannot say we love the land and then take steps to destroy it for use by future generations."

— John Paul

PROTECTED AREAS: SOUTHERN AFRICA

